



# **Audio Description from A to Z**

*10 Steps to Creating and Maintaining a Successful Service*

## **How do we start an Audio Description service?**

*Whether creating an in-house audio description service for a single performing arts presenter/producer or museum/ exhibit facility or creating a community-wide service for the various venues of multiple program providers, the essential steps to creating and maintaining a successful service remain the same.*

## **Audio Description from A to Z Answers Your Questions**

Thursday, August 21, 2008 • 8 am–12 noon

Broward Center for the Performing Arts

Fort Lauderdale, Florida

Information & Registration: [access@kennedy-center.org](mailto:access@kennedy-center.org)

- creating an advisory board
- hiring an audio description trainer
- securing buy-in from decision makers
- determining equipment needs
- budgeting, fund raising, and marketing
- training describers and involved staff
- ongoing evaluation of the program and describers

### **Presenters: Founding members of the Audio Description Coalition**

Janet Zoubek Dickson, Access Coordinator, McCarter Theatre (NJ)

Ruth M. Feldman, Director of Education & Accessibility Services, Yale Repertory Theatre, (CT)

Celia Hughes, Executive Director, VSA arts of Texas, (TX)

Deborah Lewis, Executive Director, ELA Foundation (CA)

Michael T. Mooney, Manager of Outreach & Access, Paper Mill Playhouse (NJ)

Bill Patterson, President, Audio Description Solutions (PA)

## **You might also want to consider this afternoon workshop ...**

***Listen to a Bench, Chew on a Painting: Multi-Sensory Approaches to Museum Visits***, presented by Hannah Goodwin, Museum of Fine Arts, Boston; Rebecca McGinnis, Metropolitan Museum of Art, Hope McMath, Cummer Museum of Art and Gardens

*These pre-conference workshops are part of the Leadership Exchange in Arts and Disability (LEAD) Conference and open to the public. Participants may register for workshops without registering for the conference.*

